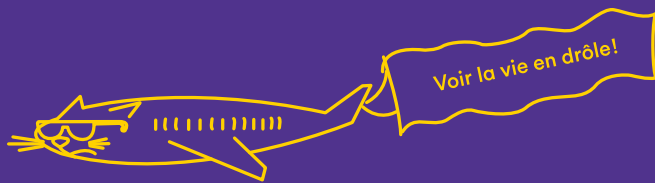


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**A COMEDY ABOUT FRIENDSHIP, LIFE,
LOVE AND SPORTS !**

38% market share on Radio-Canada TV :
Easily adaptable to any team sports

5 MOVIES
5 SEASONS

73 x 22 minutes



FORMAT



READY-TO-AIR

COMEDY / FICTION

The Boys is a prime-time comedy series and was one of the biggest French TV franchises in Canada.

Every Monday night, these eleven part-time gladiators, middle-aged sportsmen, pull on, with pride and some difficulty, a jersey emblazoned with their team crest: The Boys. This is the name of their amateur sports team. During the day, they work as surgeons, real estate agents, police officers... but on Monday nights, they cast aside their respective differences to become the sport's legends they always dreamed to be. Sport is the greatest

equalizer where they are only judged by their talent and nothing else. Though these men have not been 'boys' for years, when it's time to play, they become young again... at least in their hearts, if not in their bodies.

This comedy centers on the friendship of a group of people, from different walks of life, who decide to face life challenges together, on and off the sports field!

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