



A great non-verbal comedy for broadcasters worldwide



乐乐 :-) is now available in Chinese version, produced by 3C Media (original format from ComediHa!).

乐乐 :-) (laugh out loud) is a unique series of visual comedy composed of non verbal clips. Shot in HD with an original soundtrack, lol:) appeals to all your senses with its creative production/direction, and thorough cinematographic approach.

About



3C Media is the leading TV formats rights broker and content provider in China, specializing in format localization, developing TV ideas and TV production. Since its foundation in 2004, 3C Media has collaborated with almost all the major provincial satellite TV channels in mainland China on format licensing, TV production advertising and merchandising. 3C Media also established a R&D center aiming to meet the needs of TV stations and online video broadcasters, creating an universal sales model in China.

Original Format from Production LOL inc.

Genre: Scripted non verbal comedy

Total Episode: 8 × 22 minutes

Run: 2015-present

Slot: Primetime

Orig. Broadcaster: Guangdong TV

Produced by



Distributed by

ComediHa?

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DO YOUR OWN ADAPTATION OF



A UNIQUE PRODUCTION SHOT ALL AROUND THE WORLD

Laff Out Loud! is an adaptation of **LOL**³ ComediHa!'s ready-to-air format with a revisited packaging. Completely redesigned to address the US market needs, the show presents the same original sketches, but with new sound effects, graphic identity and name.

Distinctive and shot all around the world, **LOL**³ ComediHa! is universally funny and can easily be adapted to your viewers' taste. Handpick the sketches and change the packaging to create your own exclusive show, or select a turnkey solution by choosing from one of our adaptations.

Contact our team to learn more on this co-viewing program with endless possibilities.



Genre: Scripted non verbal comedy

Number of seasons: 9

Number of episodes and lenght:

126 episodes x 22 minutes

More than 480 short format of 3 to 4 minutes or more than 2500 sketches of 30 sec to 1.20 minute

ComediHa!

Making people laugh worldwide.

ADAPTATION

To watch an exemple of an adaptation

comediha.com/en/product/lol-usa/

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