

## Sylvain Parent-Bédard

### **Groupe QuébecComm**

-President and CEO

-Founder

Sylvain Parent-Bédard has been working in the entertainment industry since 1997. He is the founder of QuébecComm, which currently employs over 60 people and is proudly headquartered in Quebec City.

A true breeding ground for creative entertainment talent, QuébecComm focuses mainly on comedy (ComediHa! Division) and music (SISMYK Division).

QuébecComm is without a doubt one of the top creators and producers of culture in Quebec City and throughout the province.

QuébecComm develops its cultural products from A to Z, working 365 days a year across multiple platforms, including live productions and TV broadcasts.

### **Education**

BA in Marketing and Communications, Université Laval

Studies at HEC

### **Comedy – ComediHa!**

Founding President, ComediHa!

Founding President, Fédération internationale de festivals d'humour du monde

Producer, *lol :---)* - International hit series broadcast in over 100 countries

Producer, Complexe G

Producer, Les Galas Grand Rire and Les Galas ComediHa!

Producer, Comédie Club

Documentary producer

“Sylvain, a serious man in a funny world”

### **Music – SISMYK**

Founder, SISMYK

Promoter and producer, Céline Dion... une seule fois

Promoter, Madonna MDNA Tour performance on the Plains of Abraham

Promoter and producer, Le Grand Spectacle de la fête nationale TV broadcast

### **Honors**

Multiple award nominations, including Géméaux, ADISQ, and Olivier

Finalist, 2010 Rayonnement Hors Québec award  
Québec City Chamber Commerce

Finalist, 2010 Excellence en Affaires Québec-France award  
French Chamber of Commerce, Québec City chamber

Le Soleil/Radio-Canada 2009 Person of the Year

2002 Young Businessperson of the Year  
Québec City Junior Chamber of Commerce

Recipient, Queen's Diamond Jubilee Medal for community involvement and entrepreneurship

### **Social, community, and industry involvement**

Board member, UNICEF Québec

President, Fondation CRDI (Centre de réadaptation en déficience intellectuelle)

Board member, APIH (Association des professionnels de l'industrie de l'humour)

Academy member, International Emmy Awards

Board member, J'ai ma place (dedicated to building a new amphitheater in Quebec City)

### **Summary**

That says plenty about his professional success and drive to give music and comedy a place of honor in our cultural Pantheon and draw the world's attention to Quebec City and Montreal.

But what really sets Sylvain apart is his ability to build a career chasing childhood dreams, his sincerity in sharing every success with everyone who pitched in, and the way he inspires the kind of loyalty that can weather any storm. That's what makes him a great leader and a wonderful human being.

Sylvain, a serious man in a funny world

Sylvain, no sour notes in the symphony of life